



WATERWAY

ART ASSOCIATION

THE ART ORGANIZATION OF SOUTHWEST BRUNSWICK COUNTY

WAA Exhibit & Sale
May 13 - 18, 2014

www.waterwayart.org

April 2014

Can't Beat Free!



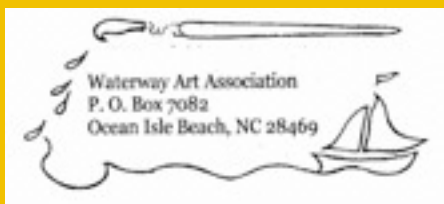
Does it ever feel to you that someone's always trying to sell you something? It's understandable that people need to make a living, even artists. Yet sometimes it makes you sad that the quest for the almighty dollar and pervasive commercialism has infiltrated our lives, even our art lives.

In a previous issue of this newsletter, we learned about museums and colleges that offer various training programs for those interested in art - for a fee. In fact, there was only one free college opportunity - Coastal Carolina University's free tuition for South Carolina residents. (Makes you want

to move to South Carolina, doesn't it!) So this month we focus on what more you can do to further your art - for FREE!

Waterway Art Association

Let's start right at home. Do you know Wednesday Paint-Ins are free? You don't need to be a member to attend (although we do thank you for your support.) If you have a friend who just wants to give it a try, encourage them to come. Painting from models is free also. This year's monthly opportunity with an instructor is free, thanks to assistance from the North Carolina Arts Council. (This month we feature Eloise Randolph.) Perhaps most valuable yet free is the support, camaraderie and constructive criticism available from other artists attending.



The Waterway Art Association (WAA), established in 1991, has a membership consisting of artists residing in southern Brunswick County and northeastern Horry County. Our mission is to "encourage artistic awareness and growth both on an individual as well as community level." We are dedicated to accomplishing this goal through exhibits, shows, lectures, painting demonstrations, art instruction, classes, professional workshops, paint-in and outdoor sketching sessions, and trips to museums. All skill levels are welcome as our membership includes beginners to professional artists. We are located in BRSI Building, 3620 Express Dr., Shallotte, NC.



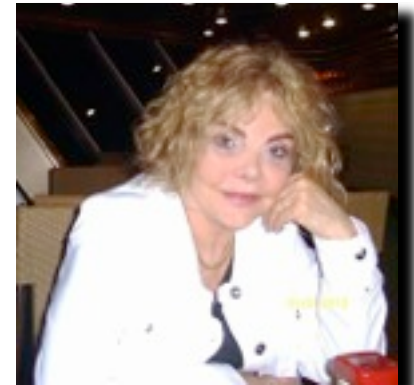
Other local associations

Oak Island Art Guild offers a free monthly instructional session every second Friday of the month from 9 AM to 2 PM at the Oak Island Recreation Center. This month Greta Swaim, both a model and painter of note, discusses her approach to abstract painting.

Associated Artists of Southport offer free watercolor lessons with Dick Staat; unfortunately, there's a long waiting list. WAA president, Mary K Donahoe, says she has been on it for years. They also offer figure drawing opportunities for a minimal fee. All are held at Franklin Square Gallery in Southport.



Dick Staat



Greta Swaim

Viewing art exhibits and shows are another free way to expand your horizon. Oak Island, Associated Artists of Southport, Brunswick Arts Council and Waterway all stage exhibits worth seeing and worth entering. And Sunset River Marketplace, Jewelry by Wendy, both in Calabash, and many art galleries in Southport including Donahoe's favorite place to visit - "8" Fine Art Gallery at 4961 Long Beach Road - are worth a walk-through when you're feeling stuck.

The Internet and other information resources

Donahoe says her son is the King of Free. Being more than computer literate, he finds all kinds of things online that are free – free virus protection, free electronic books and discussions, free training. He set her up with a blog on Wordpress as a way to put her work online. Sometimes seeing yourself online helps you evaluate what you're doing. Ruth Cox, a recent workshop leader, enjoys [Wet Canvas](#), an online artists' group that offers monthly challenges and even critiques. Then there's always YouTube for videos of various art techniques.



President's Message



I picked up my prospectus today and plan to enter Waterway Art Association's Annual Art Exhibit. There are many reasons for doing this, and one fits you.

Participate

I originally started entering this show just to participate as a member of my new community. Community is a cooperative – we all contribute to something bigger than just ourselves. Don't be shy.

Commit

For procrastinators (of which I am one) entering the show is a deadline, a reason to focus and produce your best effort, or even produce whatever happens. It gets you painting with a purpose. Start early, and you'll have something nice to submit. For true procrastinators, just get painting and submit your best as "Untitled" and "Untitled 2." Then you can decide at the last minute. We procrastinators know all the tricks.

Win

And if you're any good, you just might win a prize. I love the art supplies prizes. It's like your birthday all over again. Perhaps it's a chance for fate to send you a new media you hadn't planned on trying. But you need to enter to win.

Sell

You might even sell your entry. With the economy improving a bit, local businesses or individuals may find your piece to be just the one they need. What better art is there to display on your wall than work done by local artists? They respond to the same things that make residents and visitors alike love this area.

Fun

Finally, you have a good excuse to go to the Artists' Reception. This will probably require purchasing new clothes befitting your artist status. Your spouse or a friend may have to accompany you for cheerleading purposes. They'll be free wine and hors d'oeuvres, lots of chatter and fun. I can't imagine missing it! Don't you miss it either. See you there.

Mary K.
Mary K Donahoe
WAA President 2013-14

Waterway Art Association



23rd Annual Art Exhibit and Sale

May 13 – 18, 2014

Brunswick Community College
South Brunswick Islands Center
Rt. 17, Carolina Shores, NC

For show details go to www.waterwayart.org

Thanks
to Mary Kelly for
designing this year's WAA
Art Exhibit and Sale poster
featuring last year's recipient of the
Frank Morrison Memorial Award, Joan
Bobinski and her painting, *Color
Explosion*.

Registration Deadline Nears

Don't forget, registration deadline is
4/23/14. You can get a copy of the
prospectus which includes the
registration form [HERE](#).

2013-14 WAA Officers:

President: Mary K. Donahoe
Vice President: Dawn Stonehouse
Secretary: Barb Clark
Treasurer: Joanne Smith



Calendar of Events

Be sure to visit our website at <http://www.waterwayart.org> for more details about events listed below as well as additional events you may be interested in.

Date	Event	Location
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If you want to add an event to next month's calendar, please email to: waanewsletter@waterwayart.org

April

4/2	WAA Paint-In	9AM-12PM	BRSI, Shallotte
4/5	▲ Babs Ludwick workshop (Collage-cardmaking)	9AM-4PM \$25/members \$30/non-members	BRSI, Shallotte
4/9	WAA Paint-In (Model)	9AM-12PM	BRSI, Shallotte
	WAA Board Meeting	12:30PM	BRSI, Shallotte
4/16	WAA Paint-in	9AM-12PM	BRSI, Shallotte
	WAA Business Meeting	12:30PM	BRSI, Shallotte
4/23	WAA Paint-In with Guest Artist, Eloise Randolph	9AM-12PM FREE	BRSI, Shallotte

4/23 Registration deadline for WAA Art Exhibit & Sale

4/30	WAA Paint-In	9AM-12PM	BRSI, Shallotte
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May

5/7	WAA Paint-In	9AM-12PM	BRSI, Shallotte
5/14	▲ WAA Paint-In (Model)	9AM-12PM	BRSI, Shallotte
	WAA Board Meeting	12:30PM	BRSI, Shallotte
5/17-19	Betty Brown workshop (multi-media)	9AM-4PM \$175/members \$200/non-members	Old Sunnyside School, Shallotte
5/21	WAA Paint-In (Model)	9AM-12PM	BRSI, Shallotte
	WAA Business Meeting	12:30PM	BRSI, Shallotte
5/28	WAA Paint-in	9AM-12PM	BRSI, Shallotte

To register for ▲ workshops: Call Kathy Durstewitz 910-287-3881

April Artist of the Month -

Congratulations, Joan Sanders, as Artist of the Month!



Each month, WAA features an artist in one of our local communities who clearly demonstrates his or her passion for art. Joan says she has painted all her life. Learn more about her journey with the paintbrush.

I have painted all of my life

I started with crayons and at the age of 10 my dad bought me an oil set. I went to an art high school in New York City and majored in fashion illustration. I got my first job at age 17 (with a corner office) doing just that. After the birth of my first child I freelanced for a while but I gave it up and joined a local shop and painted in oils for a few years. A later move made that group out of area and I had to paint at home. By then I had four kids, so oils at home were out of the question. That's when I discovered the joy of watercolor. I never looked back.

"Draw what you see and paint what you feel"

My style is total realism. I paint what gets to me, almost everything has flowers in them. If they are not there, I put them in anyway. I like buildings, porches, store fronts and, yes, cemeteries. The look of wood, stone, rock against the sprays, pots, patches of



color in flowers and greenery attracts my eyes. And, although I do paint local scenes, I have traveled to a good many inspirational places worldwide and a lot of my works reflect those.

Advice for beginners

To any beginner I'd advise paint, paint, paint, and save them all for a comparison. Go to art shows, visit

museums, read art books and magazines. Take a class in the style or medium of choice but only for a while then work on your own. Join art groups and ask other artists for critiques.

On becoming an artist

I considered myself an artist when I had to fill out income tax forms and they had that blank to fill out. Art is such a great part of my life and has been for so long I really don't have any philosophy, it's just who I am. My hobby, my escape, I get itchy when I don't get to do it for a while. But, I don't have a painting schedule. I do it whenever I can.

Joan's tools, tricks and techniques

My brushes are quite large and old #12s. My paints are Windsor Newton. I have dozens of tricks and secrets. I've been painting a very long time. My husband and I were in Southport in the spring and wandered around the old Burial Grounds. It really struck me to see the old wrought iron, the grubby tombstones contrasting with the bright green new leaves and the beautiful azaleas blooming around them. I took some photos and later at home, I moved things around on some drawings to get the right composition.

Submitting your work in an art show

There is no way to figure out how to attract a judge and get an award. Just put in your best and frame it simply. Always use an off white mat on every thing, nothing makes a painting look worse than a colored mat (and the hangers don't know where to put it.) Last year, Joan won Best in Show at WAA's Annual Art Exhibit and Sale for her painting, *Old Burying Ground*.



Award winning painting,
Old Burying Ground

For more information about Joan....

Joan's work is for sale at [Sunset River Gallery](#) where she has a display. Joan is a member of the Watercolor Society of North Carolina as well as the Wilmington Art Association, Waterway Art Association and Waccamaw Arts & Crafts Guild. She has received many awards for her work, both in the Carolinas and in the New York area. You can learn more about her at [Les Jolis Trésors](#) and on [our website](#).



CALL TO ARTISTS to participate in the 23rd Annual Art Exhibit and Sale

Waterway Art Association (WAA) is proud to announce its call for entries to the 23rd Annual Art Exhibit and Sale. Open to all artists 18 years and older, WAA invites artists to submit their best art for inclusion into this year's art show.

Registration deadline nears

As a WAA member, you are eligible to enter two works for a fee of \$25. Non-members may enter one work for a fee of \$40. The [registration form](#) along with the entry fee must be received by Joanne Smith no later than Wednesday, April 23. You will find the registration form [on the prospectus](#) which is posted on our website this year for your convenience instead of being sent through traditional mail service. Questions should be directed to the Annual Exhibit Coordinator Marilyn Pounds at 910.575-7981.

Last year's winners

While all submitted entries must be original in concept and composition, pictured below are some of last year's winners that might inspire you.

Waterway Art Association



*23rd Annual
Art Exhibit and Sale*

May 13 – 18, 2014

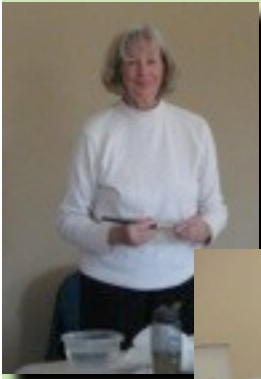
Brunswick Community College
South Brunswick Islands Center
Rt. 17, Carolina Shores, NC

For show details go to www.waterwayart.org



March Workshops feature “Free and Easy” Styles

A watercolor workshop featuring Susan Dade was held in early March. Susan told attending WAA artists that her paintings are free and loose, yet detailed. Her palette is bold, colorful and expressive. Special thanks to Sue Lehner for taking photos.



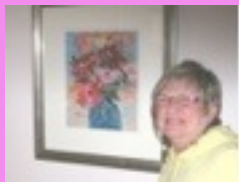
An all media workshop with teaching artist and WAA member, Joan Hoyle, was held in late March. Joan's husband served as model. She reminded people to “paint what you see.... not what you think.”



In April and May, plan to attend these workshops!

April 5: Cardmaking Workshop with Babs Ludwick

Come and spend the day with WAA member, Babs Ludwick, making Artful Cards. Babs is primarily a watercolor artist who enjoys the creative process and is open to exploring a variety of media, including charcoal, acrylic and collage. Her motto is "Do what makes your heart beat." [Learn more about her on our website.](#)



Supply list:

- 1 package of cards and envelopes from Michaels.
- Any old cards you have been holding onto because you like them.
- Some old paintings that you are willing to cut up.
- Collage material if you have it.
- Elmer's glue
- **REGISTRATION required.** Call Kathy Durstewitz 910-287-3881

Cost: \$25 members \$30 non-members

April 23: Painting with Feeling and Emotion Workshop

The guest artist workshop sponsored through the NC Arts Council features Eloise Randolph in April. Join us for this **FREE** workshop, April 23, 9AM - 12Noon, when Eloise will conduct a



workshop on painting with feeling and emotion. Participants will also do some painting. Acrylics, watercolor, gouache, graphite, crayons, etc.

(mixed media) can be the mediums used.

No registration is required for this free workshop. To learn more about Eloise, go [here](#).



May 17-19 Register today for Betty Brown multi-media workshop

This 3-day workshop is about ideas and the techniques to use to express them. Figure and face will be our focus. We will work toward making a painting without the traditional rules and judgments and the need for acceptance. As Skip Lawrence says, "Painting should be less about show and tell and more about questions and answers. Ideas, experimentation, exploration, and willingness to fail will produce exciting and rewarding results." The workshop will feature talks with information and demonstrations by the instructor. Emphasis will be on "letting go and having fun!"



To learn more about Betty, visit www.bettybrownartist.com

Supply List

This will be a water media workshop. You can choose watercolor, gouache, or acrylic, etc. Include the supplies that you normally use, water container, paper towels, etc. Bring photos or items that you are emotionally attached to. We will use to paint from or use as inspiration for our paintings. I suggest 140 lb. hot press paper for watercolorist. If you are bringing acrylics, 140 lb. hot press or 300 lb. hot press paper. Also, bring any multi-media supplies such as graphite, charcoal, and something to use as scrapers (such as old credit cards); if you have watercolor or water-soluble crayons, please bring them. I use Caran D'Ache.

Location: Old Sunnyside School, 209 Village Rd., Shallotte

Cost: \$175 members \$200 non-members

Registration required: Contact Kathy Durstewitz, 910.287.3881

Artist's Corner

Welcome!

Here is where you can share exciting news about a recent sale or display/ trade and/or sell things you don't need for things you want/ share useful technical tips with others, and, post anything that relates to your day-to-day planning, painting, marketing, preparing, shopping or expressing your art!

No she didn't! - Yes, an Artist Joke

Did you hear about the guy in Paris who almost got away with stealing several paintings from the Louvre? After planning the crime, getting in and out past security, he was captured only two blocks away when his Econoline ran out of gas.

When asked how he could mastermind such a crime and then make such an obvious error, he replied: "Monsieur, I had no Monet to buy Degas to make the Van Gogh."

And you thought I lacked De Gaulle to tell a such a story!



Brunswick Arts Council

Congratulations to Adrian Varnum who was named new president at their annual meeting.

2014-15 WAA Officers' Slate

Special thanks to Dori Roberts, Joan Bobinski and Lynne Simms! They served on this year's nominating committee for 2014-15 WAA officers. Nominated are:

- President - Jeanette Billie
- Vice President - Dawn Stonehouse
- Recording Secretary - Barbara Clark
- Treasurer - Joanne Smith

We will vote on the roster at the May business meeting (May 21) as per our bylaws. The elected will take office September 1, 2014.



CONGRATULATIONS to Jean Groon, for winning the William James Memorial Award award at the Associated Artists of Southport's show. Beautiful work, Jean!



Membership Form

Know anyone who you think might like to join WAA? As you're talking to friends and family about our upcoming Expo & Sale, here's a [membership form](#) you can hand out.



Around Town

Rivertown Music & Craft Beer Fest Saturday, May 3, 2014

11AM - 6 PM

Registration is now open.

ART ALERT: [Register Online Here!](#)



Robeson Co. Arts Council and THE GREAT GETAWAY celebration are showcasing the talents of artists in the Eastern region of North Carolina in their premier exhibition at the Lumberton Art Space (101 South Chestnut St., Lumberton, NC 28358) April 7-13, 2014. Click [HERE](#) for more details.

Sunset River Marketplace [3-Day Watercolor Workshop](#)

Instructor Freeman Beard

Friday, May 2 - Sunday, May 4, 2014

10 a.m. - 4 p.m.

Tuition \$300



Mark your calendar: Plein Aire Paint-outs

4/11-12 Southport
6/7 Calabash



Waterway Art Association Thanks OUR SPONSORS

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- **CHANGE OF ADDRESS:** If you should change your email address, please send your new one to: Dawn Stonehouse, dawn.stonehouse@gmail.com.
- **WAA NEWSLETTER:** We want to share with WAA members your successes, your ideas, your problems you may be having. When submitting your information for publication, follow these simple rules: (1) send your information in text format via email. DO NOT try to layout your information in an application; (2) keep your sentences short and to the point – be careful of rambling; (3) photos and graphics are accepted IF they are sent as an attachment to your email. DO NOT try to imbed any graphics or pictures in your text please; (4) be sure you are accurate – with phone numbers, dates, times, etc. What you say is what will be printed so be sure it is true and correct. And if you have any other ideas on topics you would like to see included, please send an email to waanewsletter@waterwayart.org. We love hearing from you .